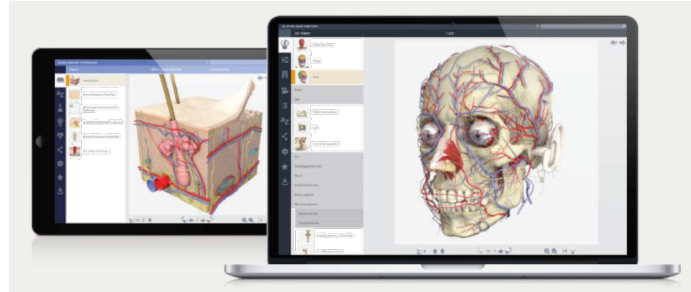


When it comes to **anatomy** – we are **UNRIVALLED!**

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Our approach is **UNRIVALLED** in delivering superlative **3D digital anatomy resources** to educational and clinical institutions around the globe.

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Primal Pictures offers an extensive selection of products – from detailed, accurate and customizable regional and body system-based 3D anatomy models to specialty titles across a range of disciplines, we have a software solution that's right for your needs.

▪ PRIMAL'S 3D ATLAS OF HUMAN ANATOMY

Our definitive anatomy series, comprised of nine highly detailed and medically accurate regional models, provides an invaluable 3D anatomy teaching and learning tool, reference and image library. Human anatomy is demystified by hundreds of interactive 3D views covering the entire human body, with helpful text linked to multimedia content including labelled dissection slides, cross section anatomy views with imaging correlations, annotated illustrations and biomechanics animations, and video clips. This high quality content can also be used to enrich papers, lectures, lesson plans, presentations and handouts.

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The ultimate interactive 3D human anatomy reference and image creation tool. This flexible 3D anatomy resource transforms teaching and learning anatomy with advanced image manipulation tools that allow users to interact with highly detailed 3D anatomical structures. Easily create accurate customized images complete with your own labels and annotations, then print or save for use in presentations and more. This unsurpassed resource provides a time saving reference and source of high quality images in a wide range of teaching, learning and practice environments.

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This dynamic interactive resource brings functional anatomy to life using 3D anatomy and muscle function animations. Composed of an interactive library of common muscle movement and gross motor movement animations, surface anatomy movies and more, you can easily and clearly show muscle function during common joint movements. The animations are linked to a highly accurate and detailed interactive 3D model of musculoskeletal anatomy. This engaging resource makes teaching, learning and patient education more memorable and effective.

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