

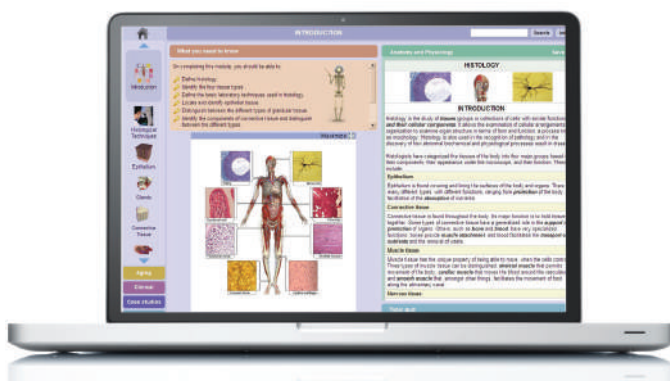
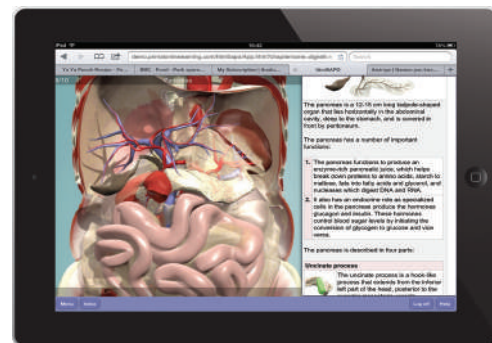
PRIMAL PICTURES



Primal's 3D Human Anatomy & Physiology

Primal's 3D Human Anatomy & Physiology is an innovative, integrated, multimedia learning resource, featuring 20 interactive modules utilizing effective techniques to help students master anatomy and physiology. With content equivalent to the major anatomy and physiology text books, Primal's 3D Human Anatomy & Physiology brings learning to life with interactive 3D models, narrated animations, and a comprehensive atlas of micro-anatomy, histology and dissection images, as well as a wealth of ancillary content that covers aging, case studies, common clinical conditions and quizzes. Easily integrated into a variety of lesson plans, Primal's 3D Human Anatomy & Physiology will transform how students learn and faculty teach anatomy and physiology.

- Provides seamless electronic access to accurate 3D anatomy and clinical content.
- All content can be easily embedded into lectures, lesson plans, handouts and Learning Management Systems.
- Licenses are based on concurrency and can therefore allow large groups to access the content for a relatively small per user fee.
- Our flexible student adoption models provide access to the students - and faculty - for an agreed time period and cost less than many textbooks.
- Regular content and functionality updates are included in the price for all annual licenses and subscriptions.



Anatomy is clearly revealed in visually engaging and accurate 3D – more memorable and effective than 2D!

Physiology is brought to life using narrated animations and clearly annotated illustrations.

Interactive learning activities and quizzes allow students to apply their knowledge in an engaging environment.

Increase workflow, enliven lectures and lab sessions using content directly. Or quickly embed seamless links using CreateWeblink function.

Faculty are provided with access to literally thousands of 3D images, clinical slides, illustrations animations and movies via a multiuser license or adoption.

Primal's 3D Human Anatomy & Physiology

Clear learning objectives set goals for each module and sub section.

Spectacular interactive 3D anatomy views from Primal's renowned library of accurately built models form a key part of the learning experience. Students can view, rotate, explore and label the accurate and appealing 3D models to master both gross and micro anatomy more effectively.

Interactive quizzes provide immediate feedback at the end of each section and module. Different format questions such as drag and drop and what/where require attention and interaction from the student. The quizzes can also be imported into many Learning Management Systems.

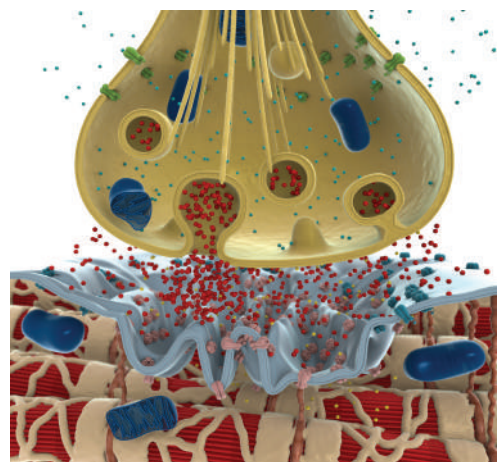
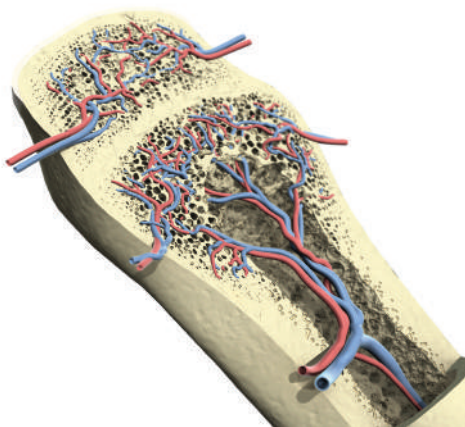
Narrated animations present complex physiological processes in an easy to follow format – students can play, pause and watch again to consolidate their knowledge.

Multimedia content designed to appeal to multiple senses, different learning styles and to keep students engaged. Includes 3D anatomy models, narrated animations, illustrations, a pronunciation guide and interactive quizzes.

Comprehensive pronunciation guide – with thousands of term correctly pronounced.

Clear text explanations guide students through each topic and provides context.

Clinical case studies and sections on aging provide insightful context and allow students to test their knowledge and understanding.



20 body system based multimedia packed modules:

- Body plan
- Chemistry
- Cell biology
- Histology
- Integumentary
- Blood
- Lymphatic system and immunity
- Digestive system
- Urinary system
- Reproductive system
- Skeletal system
- Muscular system
- Nervous system
- Special senses
- Endocrine system
- Cardiovascular
- Respiratory system
- Metabolism
- Fluid, electrolyte and acid-base balance
- Development and Inheritance

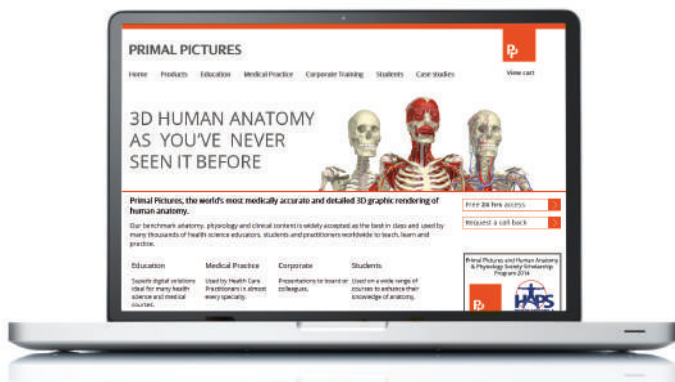
Get in touch

Telephone

800-901-5494

Web

www.statref.com



"I have reviewed Anatomy and Physiology and found it to be a great study tool.

The software includes many helpful features – interactive illustrations, clear and detailed explanations and good chapter quizzes. I would definitely recommend using the software in and out of class to enhance the learning experience."

Amira Shaham, Albalancy, PhD
Professor of Anatomy and Physiology
Collin College, TX, USA

"I am simply writing to say how fantastic your product is and how helpful it has been to me over my 3 years of study. I honestly do not think that I could have done as well as I have in my anatomy and physiology exams without your product! The anatomy and physiology subscription is brilliant and I have recommended it to my lecturers; I am hoping that they take my advice sign up immediately!"

April Edwards
Student
University of Portsmouth